

## PROXY: GENOMMA LAB NOMINEES FOR BOARD OF DIRECTORS AND COMMITTEES TO SERVE FROM APRIL 2026 TO APRIL 2027

**Mexico City, April 13, 2026 – Genomma Lab Internacional, S.A.B. de C.V. (BMV: LABB)** (“Genomma Lab” or the “Company”), one of the leading pharmaceutical and personal care products companies in Mexico with an increasing international presence, announces the names and biographical information of the Board of Director and Audit and Corporate Practices Committee nominees to be approved at the Annual General Shareholders' Meeting.

### **Rodrigo Herrera Aspra (Chairman of the Board)**

Mr. Herrera is a founding shareholder of Genomma Lab. He has more than 20 years of experience in Marketing and Brand positioning strategies. He holds a Bachelor's Degree in Engineering and Administration at Universidad Anáhuac, and graduated with a Master's in Senior Management from Colegio de Graduados en Alta Dirección.

### **Sabrina Herrera Aspra (Non Independent Director)**

Sabrina worked in Public Relations, Administration and Finance for several companies over the past 15 years, including Posadas de México and Genomma Lab Internacional until 2015. Ms. Herrera holds a Bachelor's Degree in IT from Universidad Anáhuac, and has a Master's in Senior Management from Colegio de Graduados en Alta Dirección.

### **Jorge Ricardo Gutiérrez Muñoz (Independent Director. Chairman of the Audit and Corporate Practices Committee)**

Mr. Gutiérrez holds a degree in Public Accounting from Instituto Politecnico Nacional (IPN) and has a Master's degree in Finance from Universidad La Salle. He has been a member of the Board of Directors of: Mexichem S.A.B. de C.V., Grupo Aeroportuario del Centro Norte, S.A.B. de C.V., Grupo Pochteca, S.A.B. de C.V. and Bolsa Mexicana de Valores, S.A.B. de C.V. He has also served as CEO of Mexichem.

### **Juan Alonso (Independent Director. Member of the Audit and Corporate Practices Committee)**

Mr. Alonso has been CEO of ZAO Future Technologies and Chairman of Domino's Pizza Jalisco SA de CV. In 2007, he partnered with Israel BSG Real Estate Investments, to develop nearly one million square meters of residential and commercial property in Russia. He is the majority shareholder of ZAO SILVER Nizhny Novgorod, the water bottler Nestle in Russia. Previously, he was President of Domino's Pizza Jalisco, SA de CV, Master franchisee of Domino's Pizza in central Mexico, as well as the majority shareholder of Baskin Robbins DF.

### **Javier Vale Castilla (Independent Director)**

Chairman of Grupo Vale Euro RSCG, one of the leading advertising agencies in Mexico and 18 countries in Latin America. He has extensive experience in various TV networks, including Televisa. He holds a BS in Electronic Engineering from ESIME - Instituto Politécnico Nacional. He was awarded a Doctorate Honoris Causa from Centro Universitario de Comunicación.

### **Ignacio González Rodríguez (Independent Director)**

Mr. González is the CEO of FAGO and Board member of Pavisá, a 60-year old company specialized in the manufacturing and marketing of specialty glass and crystal-based packaging materials for a wide range of industries including cosmetics and pharmaceutical, as well as ultra premium liquor and quality food & beverage. He holds a BS in Marketing from ITESM and a graduate diploma from IPADE.

### **Carlos Javier Vara Alonso (Independent Director)**

Founder of Vace Partners. Before joining Vace Partners Carlos worked for 9 years at Citigroup as head of the Mexico and Latin America Investment Banking team. Carlos is currently a member of the Board of Directors and Finance Committee of Grupo Gigante, member of the Board of Directors and President of the Development Committee of Hoteles Presidente, shareholder and member of the Board of Directors of Fhipo and former member of both Aeromexico's Board of Directors and Finance Committee. His transaction experience includes work with companies in diverse industries such as financial institutions, consumer goods, retail, industrial conglomerates, education, transportation, and metals and mining mostly. Carlos graduated in Economics from the Instituto Tecnológico Autónomo de México (ITAM), and has a Master of Business Administration (MBA) by the Yale School of Management.

### **Juan Carlos Gavito Aspe (Independent Director. Member of the Audit and Corporate Practices Committee)**

Mr. Gavito founded Airos Capital, an investment management firm that targets both public and private market investments. He has over 10 years of experience in Investment banking and Private equity. Prior to Airos, he was a Director at Nexxus Capital, where he participated in the IPOs of Genomma Lab and Grupo Hotelero Santa Fe, as well as private M&A transactions (i.e. Harmon Hall, Nasoft, Crédito Real, Mármoles Arca) and also served in the Board of various Companies including Taco Holdings and Recubre. He holds a Bs In Industrial Engineering from Universidad Iberoamericana and a MBA from IPADE.

### **Marco Francisco Forastieri Muñoz (Independent Director)**

Mr Forastieri was Senior Partner of Ernst & Young (EY) Law Practice, where he held the Leadership position in the Latin America North Region. Prior to EY. Also, he founded the law firm Forastieri Abogados. Mr. Forastieri holds a Law Degree from Escuela Libre de Derecho. He is also a member of the Board of other Mexican Corporations. Mr. Forastieri served as Secretary (non-member) of the Board of the Company until February 2020.

### **Jorge Luis Brake Valderrama (Non-independent Director)**

Jorge Brake is an Industrial Engineer from the University of Lima in Peru and holds an MBA from the Harrington Institute in the United Kingdom, as well as an Executive Program in Senior Management and Corporate Governance from Harvard Business School (HBS). Prior to Genomma Lab, Mr. Brake served as Senior Vice President of Global Operations at Laureate Education, Inc. (NASDAQ: LAUR), a company with an enrollment of more than one million students at the end of the 2018 academic year. Prior to LAUR, Jorge served as General Manager in Latin America for Procter & Gamble Company, where he collaborated for almost 25 years in different leadership positions in the areas of sales, customer service and general management in Mexico, Peru, Brazil, the United States, Colombia and Central America. Mr. Brake served as CEO of Genomma Lab from September 2018 to February 2023.

### **Simona Vizstova (Independent Director)**

Ms. Vizstova has a Bachelor's degree in International Commerce from the University of Economy and Management in Bratislava, Slovak Republic and has various executive education certificates from the Kellogg Executive Education, ITAM, IPADE, Women Corporate Directors Global Institute and Stanford. She is currently a member of the Corporate Practices and ESG Committees of Aleatica, S.A.B., Coordinator of the Finance and Compensation Committee of BEPENSA, member of Operations and Finance Committee of Nacional Monte de Piedad and member of Governance Committee of Casa de la Amistad para los Niños Con Cáncer. Simona has over 22 years of experience in the retail and consumer goods sector, holding various senior leadership positions such as VP and CEO of Sam's Club, Suburbia and Vips and VP Senior Commercial Development for Walmart, Mexico.

### **Joaquín Ley (Independent Director)**

Mr. Ley is a seasoned financial professional with extensive experience in equity research and capital markets, particularly in Latin America. He served as advisor in the IPO of Tiendas 3B, placing over US\$ 500 million. Prior, Joaquin was the Head of Latin America Equity Research at Itaú BBA. During his tenure, he was promoted to Managing Director and appointed Head of Global Research, where he led his team to the top position in the Institutional Investor Survey. Previously, he was the Senior Equity Research Analyst at Santander Investments, specializing in Retail and Consumer Good companies, where consistently ranked high in the Institutional Investor surveys, including achieving 6 number 1 positions. Joaquin holds a BS in Economics and Business Administration from CUNEF (Spain). He is known for his proactive involvement in enhancing company valuations and market positioning.

### **Marina Díaz Ibarra (New Independent Director)**

Marina Díaz Ibarra holds a degree in Economics from Universidad Torcuato Di Tella and an MBA from Wharton, as well as executive education programs in AI from MIT and Harvard. She is an executive with a strong track record in digital transformation and the development of technology, and marketing-driven businesses. Throughout her career, she has served as General Manager at Mercado Libre and Managing Partner at Wolox (Accenture), in addition to holding senior marketing leadership roles at Under Armour, Nike, and Unilever. She currently serves as an independent board member at Traxión and CIMA; previously, she served on the boards of Genera and Rotoplas, and has also participated in advisory bodies at Bitso and the International Finance Corporation (IFC). She further complements her profile as an angel investor in technology and impact startups across Latin America, as well as a mentor at Endeavor Mexico.

### **Rodrigo Herrera Itie (New Non-Independent Director)**

Rodrigo Herrera Itie has a background in Economics and Computer Science and is the founder of Alexandria Capital, a multi-stage technology investment firm. He has invested in early-stage technology companies. An entrepreneur with experience building ventures across consumer goods and technology, he has also been involved with Genomma Lab from an early age.

## **AUDIT AND CORPORATE PRACTICES COMMITTEE NOMINEES**

Juan Ricardo Gutiérrez Muñoz (Chairman)

Juan Alonso

Juna Carlos Gavito Aspe

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### **About Genomma Lab Internacional**

Genomma Lab Internacional, S.A.B. de C.V. is one of the fastest growing pharmaceutical and personal care products companies in Latin America. Genomma Lab develops, sells and markets a broad range of Premium branded products, many of which are leaders in the categories in which they compete in terms of sales and market share. The Company has a sound business model through a unique combination of a new product development process, consumer oriented marketing, a broad retail distribution network and a low-cost, highly flexible supply chain operating model. For more information visit:

Genomma Lab's shares are listed on the Mexican Stock Exchange under the ticker "**LABB**" (Bloomberg: **LABB:MM**).

### **Note on Forward-Looking Statements**

This report may contain certain forward-looking statements and information relating to the Company that reflect the current views and/or expectations of the Company and its management with respect to its performance, business and future events. Forward looking statements include, without limitation, any statement that may predict, forecast, indicate or imply future results, performance or achievements, and may contain words like "believe," "anticipate," "expect," "envisages," "will likely result," or any other words or phrases of similar meaning. Such statements are subject to a number of risks, uncertainties and assumptions. We caution you that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of the Company. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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