GENOMMA LAB
FOURTH QUARTER
& FULL YEAR
2024







# Genomma Lab Internacional Announces Results for the Fourth Quarter and Full Year 2024

Mexico City, February 26, 2025 – Genomma Lab Internacional, S.A.B. de C.V. (BMV: LAB B) ("Genomma" or "the Company"), today announced its results for the fourth quarter and full year ended December 31, 2024. All figures included herein are stated in nominal Mexican pesos and have been prepared in accordance with International Financial Reporting Standards (IFRS), unless otherwise mentioned.

# Comments from Genomma's CEO, Marco Sparvieri

"Genomma delivered strong Q4 and full-year results, with Net Sales increasing 32.4% and 13.0%, respectively. EBITDA margin expanded to 24.0% in Q4 and 23.3% for the year, rising 351 and 235 basis points, driven by productivity gains. Full-year EPS doubled to 2.14 while Free Cash Flow hit a record Ps. 2.8 billion, a 36% increase. We achieved steady growth across key markets and brands, with notable profitability gains in 2024. Looking ahead, we will strengthen core brands by reinvesting savings from productivity gains as we pursue our cost savings target of Ps. 1.8 billion by 2027."

# Q4 2024 and Full Year Financial Summary

The following table provides a summary of the Company's Income Statement, in millions of Mexican pesos.

	Q4 2024	% sales	Q4 2023	% sales	var %	2024	% sales	2023	% sales	var %
Net Sales Like-for-like Sales <sup>(1)</sup>	4,665.6	100.0%	3,525.2	100.0%	32.4% 3.5%	18,606.9	100.0%	16,467.1	100.0%	13.0% 5.9%
Gross Profit	2,941.7	63.1%	2,112.7	59.9%	39.2%	11,931.0	64.1%	10,083.2	61.2%	18.3%
Operating Income	1,013.1	21.7%	699.1	19.8%	44.9%	3,982.5	21.4%	3,259.7	19.8%	22.2%
EBITDA <sup>(2)</sup>	1,121.6	24.0%	723.8	20.5%	55.0%	4,330.3	23.3%	3,444.9	20.9%	25.7%
Net Income	473.5	10.1%	- 61.2	na	na	2,137.3	11.5%	1,084.9	6.6%	97.0%
EPS	0.47		- 0.06		na	2.14		1.06		100.9%

<sup>(1)</sup> Like-for-like ("LFL") Sales are Net Sales expressed in constant currency and excludes the hyperinflationary subsidiary

The following review compares results of the reported quarter and full year with the same periods of last year:

**Net sales:** +32.4% increase **in Q4**, driven by strong growth in the US, Mexico, Brazil, Colombia and Central America, coupled with a sales recovery in Argentina and favorable FX for ex-Mexico operations. **Full-year 2024** sales expanded by +13.0%, with 85% of sales outpacing inflation and 68% maintaining or increasing market share.

**Like-for-like** ("LFL") sales: +3.5% increase in Q4 and +5.9% for the full year 2024 when adjusting sales to constant currency and excluding the hyperinflationary subsidiary, reflecting healthy growth in six of its nine core categories.

**EBITDA:** Reached a 24.0% margin in **Q4** and a 23.3% margin for the **full year 2024**; a +55.0% and 25.7% increase, respectively, reflecting a significant 351 and 235 basis-point expansion resulting from manufacturing cost efficiencies and company-wide cost containment and productivity initiatives.

**Net income:** Reached Ps. 473.5 million in **Q4**, a meaningful increase from a negative base caused by the Argentine peso depreciation in Q4 2023. The 97.0% **full-year 2024** increase reflects higher operating income, a favorable FX environment and the reclassification of the associated affiliate as a "non-core asset available for sale" (IFRS-5).

EPS: Reached Ps. 0.47 in Q4, driven by higher net income. Full-year 2024 EPS doubled to Ps. 2.14 due to higher income and the 20 million share cancellation executed during 2024.

<sup>(2)</sup> EBITDA defined as operating income before depreciation and amortization.



# **Category Review**

Genomma's strategy to focus on core brands continues to favorably resonate on the Company's results, reflected in growth in six out of its nine core categories with 85% of sales increasing above inflation and 68% of sales maintaining or gaining market share during 2024. The following table provides a summary of sales per category for the three-month and full year period ended December 31, 2024.

Rank	Core Categories	Net Sales Growth	LFL Sales Growth	Net Sales Growth	LFL Sales Growth
		Q4 2024 YoY	Q4 2024 YoY	2024 FY	2024 FY
1	Beverages	26.6%	12.1%	19.8%	14.4%
2	Skincare	33.2%	(7.3)%	(2.3)%	(5.9)%
3	Cough & Cold	15.0%	9.5%	7.0%	6.6%
4	Haircare	13.1%	(6.0)%	1.9%	(2.8)%
5	Derma OTC	57.1%	17.1%	16.2%	9.5%
6	Analgesics	230.9%	(1.8)%	52.4%	11.7%
7	Gastro	30.6%	12.5%	19.7%	14.9%
8	Infant Nutrition	10.6%	10.6%	16.9%	16.9%
9	Blades & Razors	(22.4)%	(24.5)%	(16.7)%	(14.2)%
	Total	32.4%	3.5%	13.0%	5.9%

Like-for-like ("LFL") Sales are Net Sales expressed in constant currency and excludes the hyperinflationary subsidiary.

The following sell-out review compares results of the reported quarter and full year with the same periods of last year in LFL terms:

**Beverages:** Sell-out increased by +28% in **Q4** and +26% for the **full year**, driven by robust performance in key markets and expanding market share. In November 2024, Genomma successfully launched Suerox in Colombia.

**Skincare:** Sell-out decreased by -3.4% in **Q4** and -5.1% for the **full year**, with +7.0% Q4 increase in Teatrical and full year offset by challenges in Cicatricure and Asepxia. Genomma began its Mexican market Asepxia relaunch in Q1 2025.

**Cough & Cold:** Sell-out decreased by -1.4% in **Q4** and increased +6.6% for the **full year**. Genomma brands outperformed the category despite decreased flu cases in the Mexican and US markets in 2024. This outperformance was driven by the Next Antiviral launch, a strong execution and continued market share gains.

**Haircare:** Sell-out increased by +0.1% in **Q4** and +3.0% for the **full year**. Q4 growth in Mexico, US and Brazil was partially offset by challenges in Chile and Peru. Full-year growth was driven by Brazil +25%, Mexico +7% and US +5%.

**Derma OTC:** Sell-out increased by +17% in **Q4** and +5.8% for the **full year**. Q4 growth was driven by robust performance in Silka +23%, Medicasp +28% and Lomecan +14%. Full-year growth was driven by Mexico +18% and US +6%.

**Analgesics:** Sell-out increased by +20% in **Q4** and +12% for the **full year**, with market share gains in key countries during Q4. Full-year growth was driven by Colombia +23%, Chile +18%, Central America +15% and Mexico +14%.

**Gastro:** Sell-out increased by +13% in **Q4** and +10% for the **full year**. Key countries expanded market share in Q4. Full-year growth was driven by a significant increase in Chile +60%, Mexico +15%, Brazil +15% and US +4%.

**Infant Nutrition:** Sell-out increased by +17% in **Q4** and +5.8% for the **full year** with Novamil increasing market share across all core formula variants.

**Blades & Razors:** Sell-out decreased by -17% in **Q4** and increased +0.4% for the **full year**. Genomma implemented a new communications strategy and revitalized in-store displays for 2025.



# **Review by Region**

The following table provides a summary of net sales performance in millions of Mexican pesos per region for the three-month period and full year ended December 31, 2024:

		Net sales		Net sales			
	Q4 2024	Q4 2023	Δ%	FY24	FY23	Δ%	
Mexico	2,296.9	2,125.9	8.0%	8,879.0	8,048.4	10.3%	
Latam	1,934.7	1,034.2	87.1%	7,940.4	6,777.9	17.2%	
US	433.9	365.1	18.8%	1,787.6	1,640.8	8.9%	
Total Net Sales	4,665.6	3,525.2	32.3%	18,606.9	16,467.1	13.0%	
Total EBITDA	1,121.6	723.8	55.0%	4,330.3	3,444.9	25.7%	

Figures in millions of Mexican pesos.

The following regional review compares results of the current quarter with the same quarter of the prior year:

**Mexico: Net sales** increased by +8.0% in **Q4** led by the successful execution of the Company's winter sales strategies. The +10.3% **full year** net sales increase reflects key category market share gains and further expansion within the traditional channel.

The **EBITDA** margin increased to 25.8% in **Q4** and 23.9% for the **full year 2024**; a 54 and 215 basis-point expansion, respectively, due to productivity gains.

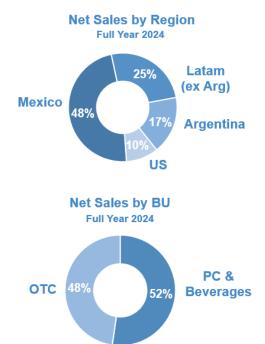
**Latam:** Net sales increased by +87.1% in Q4 and +17.2% for the full year 2024, led by a robust performance in Brazil, Colombia and Central America coupled with a favorable FX and a sales recovery in Argentina.

The **EBITDA** margin reached 23.9% in **Q4** and 24.6% for the **full year 2024**; an 893 and 164 basis-point increase, respectively, resulting from productivity gains and favorable FX.

• Argentina: Net sales increased to Ps. 797.0 million in Q4, rebounding from a negative base caused by the hyperinflationary accounting effect in Q4 2023. Net sales increased +62.4% to Ps. 3,201.2 million for the full year 2024, led by market share expansion in key brands. Argentina analgesic unit sales increased by +43% and Suerox unit sales by +68% for 2024.

**US: Net sales** increased by +18.8% in **Q4** led by a favorable FX and a +1.8% net sales increase in US dollars, driven by expanded beverage distribution and strategic marketing campaigns to drive e-commerce traffic; US-dollar denominated sales growth was partially offset by a weaker flu season. Net sales increased by +8.9% in **full year 2024** due to a favorable FX and a +5.4% increase in US dollars. 41% of Genomma's US business increased its Hispanic market share in 2024 while 68% increased above inflation.

The **EBITDA** margin reached 15.8% in **Q4** and 14.7% in **full year 2024**; a 666 and 583 basis-point increase resulting from productivity gains and favorable FX.





# **Working Capital & Free Cash Flow**

The following tables provide a summary of the Company's working capital for the Q4 and full year 2024 periods:

	Q4 2024	Q4 2023	Δ	Q3 2024	Δ
Receivable days Payable days Inventory days	87 94 117	83 104 104	4 -10 13	98 107 126	-11 -13 -9
CCC	110	83	27	117	-7

Cash Conversion Cycle (CCC): amounted to 110 days due to:

- Inventory days increased by 13 days impacted by temporary Suerox inventory build-up as the Company prepares for the high season amid lower production capacity. Suerox inventories are expected to decrease afterwards.
- Payable days decreased by 10-days due to strategic advanced purchases aimed at mitigating potential cost increases due to FX fluctuation, while leveraging the Company's strong cash position.

Free Cash Flow (FCF): Increased +35.5% to a full-year record-high of Ps. 2,793.5 million for 2024. The Company converted 15.0% of full year 2024 net sales into cash.

# **Capital Allocation**

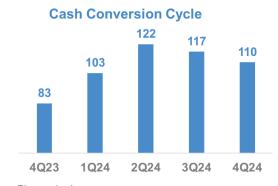
**Dividends.** A cash dividend of \$0.20 Mexican pesos per share was paid in Q4, totaling Ps. 200 million for the quarter. The Company distributed a cash dividend of \$0.78 Mexican pesos per share during 2024, totaling Ps. 779 million for the full year. Genomma intends to continue its quarterly dividend payments.

**CAPEX:** Investments in fixed assets totaled Ps. 124.3 million in Q4 and Ps. 227.5 million for the full year 2024, primarily allocated to the Company's manufacturing facility located in the State of Mexico.

# **Key Debt Ratios**

EBITDA / Debt Service: 4.88x

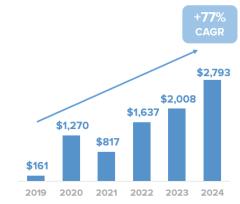
Net Debt / EBITDA: 0.94x



Figures in days

Days of	Days of Accounts Receivable (DSO)											
	Q4 2024	Q4 2023	Q3 2024									
Mexico	96	88	98									
Latam	81	82	106									
US	68	52	65									
Consolidated	87	83	98									





FCF= Cash from Operations - Investments in Fixed Assets



EPS= Net Income / Total Shares Outstanding



#### **Relevant Events**

Genomma Lab Pharma Manufacturing Facility Granted Pending GMP Certifications for the Mexican Market

Genomma Lab Announces Tenth Dividend Payment

#### Conference Call

Date: Thursday, February 27, 2025

Time: 11:00 a.m. Mexico City Time

Webcast Registration: Genomma's FY & Q4 2024 Earnings Call

### **Participants:**

Marco Sparvieri, CEO Antonio Zamora, CFO Christianne Ibanez, IRO

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### **Sell-side Analyst Coverage**

As of February 26, 2025 "LABB" is covered by 9 sell-side analysts at the following brokerages: Actinver Casa de Bolsa, Banco Itaú BBA, BBVA Bancomer, BTG Pactual US Capital, GBM Grupo Bursátil Mexicano, Grupo Financiero Banorte, J.P. Morgan Securities, Monex Grupo Financiero and Vector Casa de Bolsa.

#### About

Genomma Lab Internacional, S.A.B. de C.V. is one of the leading pharmaceutical and personal care products companies in Mexico with an increasing international presence. Genomma Lab develops, sells and markets a broad range of premium branded products, many of which are leaders in the categories in which they compete in terms of sales and market share. Genomma Lab relies on the combination of a successful new product development process, a consumer-oriented marketing, a broad retail distribution network and a low-cost, highly flexible operating model. Genomma Lab's shares are listed on the Mexican Stock Exchange under the ticker "LAB B" (Bloomberg: LABB:MM).









Dow Jones Sustainability Indices

Note on Forward-Looking Statements

This report may contain certain forward-looking statements and information relating to the Company that reflect the current views and/or expectations of the Company and its management with respect to its performance, business and future events. Forward looking statements include, without limitation, any statement that may predict, forecast, indicate or imply future results, performance or achievements, and may contain words like "believe," "anticipate," "expect," "envisages," "will likely result," or any other words or phrases of similar meaning. Such statements are subject to a number of risks, uncertainties and assumptions. We caution you that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of the Company. Readers are cautioned not place undue reliance on these forward-looking statements, which speak only as of their dates. Risks and uncertainties include, but are not limited to: risks related to the impact of the COVID19 global pandemic, such as the scope and duration of the outbreak, government actions and restrictive measures implemented in response, material delays, supply chain disruptions and other impacts to the business, or on the Company is ability to execute business continuity plans as a result of the COVID-19 pandemic, economic factors, such as interest rate and currency exchange rate fluctuations; competition, including technological advances, new products attained by competitors; challenges inherent in new product development; the ability of the Company to successfully execute strategic plans; the impact of business combinations and divestitures; manufacturing difficulties or delays, internally or within the supply chain; significant adverse litigation or novement action including related to request liability to claims; changes in anything the supply and sensoring nutries and product or government action, including related to product liability claims; changes to applicable laws and regulations, including tax laws; changes in behavior and spending patterns of purchasers of products and services; financial instability of international economies and legal systems and sovereign risk. A further list and descriptions of these risks, uncertainties and other factors can be found within the Company's related fillings with the Bolsa Mexicana de Valores. Any forward-looking statement made in this release speaks only as of the date of this release. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.



# GENOMMA LAB INTERNACIONAL, S.A.B. DE C.V. AND SUBSIDIARIES

### CONSOLIDATED STATEMENT OF INCOME

For the twelve and three months ended December 31, 2024 and 2023

	Q4				LTM					
Thousands of Mexican pesos	2024	% Sales	2023	% Sales	Δ%	2024	% Sales	2023	% Sales	Δ%
Net Sales	4,665,574	100.0%	3,525,153	100.0%	32.4%	18,606,903	100.0%	16,467,126	100.0%	13.0%
Cost of goods sold	(1,723,902)	(36.9)%	(1,412,406)	(40.1)%	22.1%	(6,675,859)	(35.9)%	(6,383,900)	(38.8)%	4.6%
Gross Profit	2,941,672	63.1%	2,112,747	59.9%	39.2%	11,931,044	64.1%	10,083,226	61.2%	18.3%
Selling, general and administrative expenses	(1,841,442)	(39.5)%	(1,311,884)	(37.2)%	40.4%	(7,647,249)	(41.1)%	(6,652,953)	(40.4)%	14.9%
Other income (expense)	21,415	0.5%	(77,098)	(2.2)%	(127.8)%	46,483	0.2%	14,676	0.1%	216.7%
EBITDA	1,121,645	24.0%	723,765	20.5%	55.0%	4,330,278	23.3%	3,444,949	20.9%	25.7%
Depreciation and amortization	(108,523)	(2.3)%	(24,684)	(0.7)%	339.6%	(347,809)	(1.9)%	(185,232)	(1.1)%	87.8%
Income from operations	1,013,122	21.7%	699,081	19.8%	44.9%	3,982,469	21.4%	3,259,717	19.8%	22.2%
Interest expense	(248,372)	(5.3)%	(218,301)	(6.2)%	13.8%	(887,799)	(4.8)%	(829,903)	(5.0)%	7.0%
Interest income	36,797	0.8%	(41,327)	(1.2)%	(189.0)%	106,111	0.6%	156,926	1.0%	(32.4)%
Foreign exchange result	(16,658)	(0.4)%	(171,133)	(4.9)%	(90.3)%	113,575	0.6%	(543,507)	(3.3)%	(120.9)%
Inflationary result from monetary position	(185,741)	(4.0)%	(159, 138)	(4.5)%	16.7%	(363,286)	(2.0)%	(264,045)	(1.6)%	37.6%
Comprehensive financing income (cost)	(413,974)	(8.9)%	(589,899)	(16.7)%	(29.8)%	(1,031,399)	(5.5)%	(1,480,529)	(9.0)%	(30.3)%
Associated company	0	0.0%	(3,046)	(0.1)%	(100.0)%	(59,989)	(0.3)%	(58,599)	(0.4)%	2.4%
Income before income taxes	599,148	12.8%	106,136	3.0%	464.5%	2,891,081	15.5%	1,720,589	10.4%	68.0%
Income tax expense	(125,655)	(2.7)%	(167,295)	(4.7)%	(24.9)%	(753,777)	(4.1)%	(635,674)	(3.9)%	18.6%
Consolidated net income	473,493	10.1%	(61,159)	(1.7)%	(874.2)%	2,137,304	11.5%	1,084,915	6.6%	97.0%



# GENOMMA LAB INTERNACIONAL, S.A.B. DE C.V. AND SUBSIDIARIES

### CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As of December 31, 2024 and 2023 and September 30, 2024

	As of Dec		As of September 30,		
Thousands of Mexican pesos	2024	2023	Δ%	2024	Δ%
ASSETS					
Current assets					
Cash and equivalents and restricted fund	2,379,112	1,671,570	42.3%	1,829,131	30.1%
Clients - Net	4,489,180	3,743,154	19.9%	4,764,136	(5.8)%
Recoverable Taxes	1,563,815	1,558,006	0.4%	1,535,937	1.8%
Other accounts receivable*	917,998	972,501	(5.6)%	788,219	16.5%
Inventory - Net	2,176,087	1,910,700	13.9%	2,219,621	(2.0)%
Prepaid expenses	872,205	814,464	7.1%	1,057,238	(17.5)%
Total current assets	12,398,397	10,670,395	16.2%	12,194,282	1.7%
Non-current assets					
Trademarks	5,934,549	4,961,537	19.6%	5,869,345	1.1%
Investment in shares	0	729,153	(100.0)%	0	#¡DIV/0!
Assets available for sale	538,000	0	100.0%	538,000	na
Building, properties and equipment – Net	3,526,885	3,391,009	4.0%	3,458,785	2.0%
Deferred income tax, assets and others	1,652,998	962,591	71.7%	1,403,614	17.8%
Assets by right of use	31,686	23,802	33.1%	44,233	(28.4)%
Total non-current assets	11,684,118	10,068,092	16.1%	11,313,977	3.3%
TOTAL ASSETS	24,082,515	20,738,487	16.1%	23,508,259	2.4%
LIABILITIES AND STOCKHOLDERS' EQUITY Current Liabilities					
Short-term debt and Current portion of long-term debt	1,364,832	1,985,967	(31.3)%	1,317,436	3.6%
Suppliers	1,738,328	1,839,397	(5.5)%	1,892,074	(8.1)%
Other current liabilities	3,282,215	2,575,697	27.4%	3,324,027	(1.3)%
Income tax payable	367,692	221,292	66.2%	185,613	98.1%
Total current Liabilities	6,753,067	6,622,353	2.0%	6,719,150	0.5%
Non-current liabilities					
Long-term debt securities	3,187,798	3,180,814	0.2%	3,185,808	0.1%
Long-term loans with financial institutions	1,877,012	1,025,399	83.1%	2,085,010	(10.0)%
Deferred income tax and other long term liabilities	676,044	437,992	54.4%	365,247	85.1%
Payable dividends to shareholders	0	30,581	(100.0)%	0	#¡DIV/0!
Total non-current Liabilities	5,740,854	4,674,786	22.8%	5,636,065	1.9%
TOTAL LIABILITIES	12,493,921	11,297,139	10.6%	12,355,215	1.1%
Stockholders' equity					
Contributed Capital	1,825,350	1,861,857	(2.0)%	1,861,857	(2.0)%
Retained earnings	12,214,468	10,825,394	12.8%	11,972,505	2.0%
Cumulative translation effects of foreign subsidiaries	(652,145)		(53.4)%	(861,523)	(24.3)%
Repurchased shares - Net	(1,801,417)	( , , , ,	(2.6)%	(1,822,133)	(1.1)%
Fair value through profit OCI	2,338	2,338	0.0%	2,338	0.0%
Total Stockholders' Equity	11,588,594	9,441,348	22.7%	11,153,044	3.9%
TOTAL EQUITY AND LIABILITIES	24,082,515	20,738,487	16.1%	23,508,259	2.4%



# GENOMMA LAB INTERNACIONAL, S.A.B. DE C.V. AND SUBSIDIARIES CONSOLIDATED STATEMENT OF CASH FLOWS

For the three and twelve months ended December 31, 2024 and 2023

	Q4			12M			
Thousands of Mexican pesos	2024	2023	Δ%	2024	2023	Δ%	
Cash and cash equivalents beginning of period	1,829,131	1,763,956	3.7%	1,671,570	1,503,871	11.2%	
Consolidated Net Income	473,493	(61,159)	(874.2)%	2,137,304	1,084,915	97.0%	
Charges to results with no cash flow:  Depreciation and amortization Income tax Accrued interest and others	121,192 125,655 355,863	81,229 186,072 371,757	49.2% (32.5)% (4.3)%	359,586 753,777 1,108,447	271,441 654,451 794,588	32.5% 15.2% 39.5%	
Changes in Working Capital:  Clients - Net Recoverable VAT Inventories Suppliers Other current assets Paid income tax Other current liabilities	282,799 (30,180) 39,200 (137,762) 292,417 (273,315) 22,590	364,128 51,100 258,419 (74,540) 54,801 (247,499) (103,053)	(22.3)% (159.1)% (84.8)% 84.8% 433.6% 10.4% (121.9)%	(591,616) (1,103) (242,703) (115,815) (142,929) (808,791) 564,833	(43,756) (56,613) (100,167) 284,109 (151,924) (981,143) 552,878	1252.1% (98.1)% 142.3% (140.8)% (5.9)% (17.6)% 2.2%	
Net cash generated (used) in operating activities	1,271,952	881,255	44.3%	3,020,990	2,308,779	30.8%	
Investing activities: Investment in fixed assets Resources from financial instruments Sales of equipment Other asset acquisitions Interest collected	(124,293) (1,805) 9,274 (46,644) 36,656	(73,043) 0 6,898 (72,505) (41,347)	70.2% na 34.4% (35.7)% (188.7)%	(227,523) (1,575) 15,421 (705,585) 106,037	(246,801) (53,550) 13,074 20,100 48,018	(7.8)% (97.1)% 18.0% (3610.4)% 120.8%	
Net cash generated (used) in investing activities	(126,812)	(179,997)	(29.5)%	(813,225)	(219,159)	271.1%	
Financing activities: Payments of borrowings with financial institutions Loans with financial and securities institutions Interest paid Net Stock repurchase Payment of liabilities for lease Dividends paid to shareholders	(886,769) 727,219 (233,663) (15,792) (26,893) (183,146)	(1,013,992) 834,230 (212,259) (90,643) (3,294) (192,553)	(12.5)% (12.8)% 10.1% (82.6)% 716.4% (4.9)%	(4,151,027) 4,275,646 (858,220) 11,107 (89,728) (778,819)	(5,582,921) 5,493,853 (811,563) (162,266) (33,213) (580,704)	(25.6)% (22.2)% 5.7% (106.8)% 170.2% 34.1%	
Net cash used in financing activities	(619,044)	(678,511)	(8.8)%	(1,591,041)	(1,676,814)	(5.1)%	
Net increase in cash and cash equivalents before foreign exchange adjustments coming from international operations and inflationary affects cash  Foreign exchange and inflationary effects from international operations	<b>526,096</b> 23,885	<b>22,747</b> (61,583)	<b>2212.8%</b> (138.8)%	<b>616,724</b> 90,818	<b>412,806</b> (245,107)	<b>49.4%</b> (137.1)%	
Accumulated cash flow at the end of the period	2,379,112	1,725,120	37.9%	2,379,112	1,671,570	42.3%	
Less - restricted fund	14,073	16,242	(13.4)%	23,206	18,987	22.2%	
Cash and cash equivalents at end of period balance for operation	2,365,039	1,708,878	38.4%	2,355,906	1,652,583	42.6%	



# **ANNEX**EXCLUSION OF IAS 29 AND IAS 21 EFFECTS

For the three months and trailing twelve months ended December 31, 2024 and 2023

		Reported		20	024	2023	3	Excl. IAS 29 & 21		
	Q4 2024	Q4 2023	Δ%	Inflation Effect (IAS 29)	Convertion Effect (IAS 21)	Inflation Effect (IAS 29)	Convertion Effect (IAS 21)	Q4 2024	Q4 2023	Δ%
Net Sales	4,665.6	3,525.2	32.4%	196.8	(28.3)	623.6	(1,468.3)	4,497.0	4,369.8	2.9%
EBITDA EBITDA Margin	<b>1,121.6</b> 24.0%	<b>723.8</b> 20.5%	55.0%	65.4	(9.8)	190.6	(558.6)	1,066.1 23.7%	<b>1,091.8</b> 25.0%	(2.4)%
Net Income Net Margin	<b>473.5</b> 10.1%	(61.2) -1.7%	(874.2)%	(324.2)	(6.0)	(222.0)	(280.1)	<b>803.6</b> 17.9%	<b>440.9</b> 10.1%	82.3%
		Reported		20	024	2023	3	E	ccl. IAS 29 & 21	
	TTM Q4 2024	TTM Q4 2023	Δ%	Inflation Effect (IAS 29)	Convertion Effect (IAS 21)	Inflation Effect (IAS 29)	Convertion Effect (IAS 21)	TTM Q4 2024	TTM Q4 2023	Δ%
Net Sales	18,606.9	16,467.1	13.0%	554.1	16.1	1,280.0	(2,224.4)	18,036.6	17,411.6	3.6%
EBITDA EBITDA Margin	<b>4,330.3</b> 23.3%	<b>3,444.9</b> 20.9%	25.7%	176.9	5.6	416.3	(892.9)	<b>4,147.8</b> 23.0%	<b>3,921.6</b> 22.5%	5.8%
Net Income Net Margin	<b>2,137.3</b> 11.5%	1, <b>084.9</b> 6.6%	97.0%	(596.2)	4.6	(162.7)	(493.6)	<b>2,728.9</b> 15.1%	<b>1,741.2</b> 10.0%	56.7%



# ANNEX REGIONAL SALES BY BUSINESS UNIT

For the three and trailing twelve months ended December 31, 2024 and 2023

Business Unit		Mexico			Latam		USA			
	Q4 2024	Q4 2023	Δ%	Q4 2024	Q4 2023	Δ%	Q4 2024	Q4 2023	Δ%	
Over-the-Counter Medicines	1,364.7	1,240.9	10.0%	919.3	579.8	58.6%	203.7	254.4	(19.9)%	
Personal Care & Beverages	932.2	885.0	5.3%	1,015.4	454.4	123.5%	230.2	110.7	107.9%	
Total	2,296.9	2,125.9	8.0%	1,934.7	1,034.2	87.1%	433.9	365.1	18.8%	

Business Unit	Mexico Lata					m USA					
	LTM 2024	LTM 2023	Δ%	LTM 2024	LTM 2023	Δ%	LTM 2024	LTM 2023	Δ%		
Over-the-Counter Medicines	4,754.5	4,325.3	9.9%	4,121.5	3,715.9	10.9%	860.4	977.7	(12.0)%		
Personal Care & Beverages	4,124.5	3,723.1	10.8%	3,818.9	3,062.0	24.7%	927.2	663.1	39.8%		
Total	8,879.0	8,048.4	10.3%	7,940.4	6,777.9	17.2%	1,787.6	1,640.8	8.9%		







18th consecutive year awarded



