

GENOMMA LAB 4Q AND FULL YEAR 2016 CONFERENCE CALL INVITATION

Genomma Lab (BMV: LAB.B) Cordially Invites You to Its Fourth Quarter and Full Year 2016 Results Conference Call

- Presenters:** Mr. Máximo Juda, Chief Executive Officer
Mr. Antonio Zamora, Chief Financial Officer
- Date:** Tuesday, February 28, 2017
- Time:** 11:30 a.m. Eastern Time /10:30 a.m. Mexico City Time
- Dial-in:** +1 888 419.5570 (U.S.)
+1 617 896.9871 (International)
Passcode: 960 324 18
- Webcast:** <http://www.investorcalendar.com/IC/CEPage.asp?ID=175656>
- Replay:** +1 877-481-4010 (US), +1 919-882-2331 (international)
Replay ID: 10253
Available until March 7, 2017
- NOTE:** Genomma Lab will report 4Q and Full Year 2016 results on Monday, February 27, 2017 after the market close.

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About Genomma

Genomma Lab Internacional, S.A.B. de C.V. is one of the fastest growing pharmaceutical and personal care products companies in Mexico. Genomma Lab develops, sells and markets a broad range of premium branded products, many of which are leaders in the categories in which they compete in terms of sales and market share. The Company has a sound business model through a unique combination of a new product development process, consumer oriented marketing, a broad retail distribution network and a low-cost, highly flexible supply chain operating model.

Genomma Lab's shares are listed on the Mexican Stock Exchange under the ticker symbol "LAB.B" (Bloomberg: labb.mx). For additional corporate information please visit the Company's web site at: www.genommalab.com/inversionistas

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Genomma Lab Internacional, S.A.B de C.V. press releases and all other written materials may from time to time contain statements about expected future events and financial results that are forward looking and subject to risks and uncertainties. Forward-looking statements involve inherent risks and uncertainties. We caution you that a number of important factors can cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in such forward-looking statements. These factors include economic and political conditions and government policies in Mexico or elsewhere, including changes in inflation rates, exchange rates, regulatory developments, customer demand and competition.

