Genomma Lab (BMV: LAB.B) Cordially Invites You to Its Fourth Quarter and Full Year 2016 Results Conference Call

Presenters: Mr. Máximo Juda, Chief Executive Officer
Mr. Antonio Zamora, Chief Financial Officer

Date: Tuesday, February 28, 2017

Time: 11:30 a.m. Eastern Time /10:30 a.m. Mexico City Time

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Available until March 7, 2017

NOTE: Genomma Lab will report 4Q and Full Year 2016 results on Monday, February 27, 2017 after the market close.

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About Genomma

Genomma Lab Internacional, S.A.B. de C.V. is one of the fastest growing pharmaceutical and personal care products companies in Mexico. Genomma Lab develops, sells and markets a broad range of premium branded products, many of which are leaders in the categories in which they compete in terms of sales and market share. The Company has a sound business model through a unique combination of a new product development process, consumer oriented marketing, a broad retail distribution network and a low-cost, highly flexible supply chain operating model.

Genomma Lab's shares are listed on the Mexican Stock Exchange under the ticker symbol "LAB.B" (Bloomberg: labb.mx). For additional corporate information please visit the Company's web site at: www.genommalab.com/inversionistas

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