



## Genomma Lab 1Q10 Conference Call Invitation

**Mexico City, Mexico, April 13, 2010** – Genomma Lab Internacional, S.A.B de C.V. (“Genomma Lab” or the “Company”) will release its First Quarter 2010 earnings results after the market close on Thursday, April 22, 2010.

Members of the management of Genomma Lab will host a conference call on Friday, April 23, 2010 at **12:00 p.m. ET; (11:00 a.m. Mexico City)** to discuss the quarterly earnings and provide an update on Genomma’s business.

The conference call telephone numbers are 973-582-2700 for international participants and 888-562-3356 for U.S. participants.

Participants should dial in 10 minutes prior to the scheduled start of the call. The passcode to access the call is **66572634**.

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### About Genomma

Genomma Lab Internacional, S.A.B. de C.V. is one of the fastest growing pharmaceutical and personal care products companies in Mexico. Genomma Lab develops, sells and markets a broad range of premium branded products, many of which are leaders in the categories in which they compete in terms of sales and market share. Genomma Lab relies on the combination of a successful new product development process, consumer-oriented marketing, a broad retail distribution network and a low-cost, highly flexible operating model. Genomma Lab’s shares are listed on the Mexican Stock Exchange under the ticker symbol “LAB.B” (Bloomberg: labb.mx).

For additional corporate information please visit the Company's web site at: [www.genommalab.com](http://www.genommalab.com).

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Genomma Lab Internacional, S.A.B de C.V. press releases and all other written materials may from time to time contain statements about expected future events and financial results that are forward-looking and subject to risks and uncertainties. Forward-looking statements involve inherent risks and uncertainties. We caution you that a number of important factors can cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in such forward-looking statements. These factors include economic and political conditions and government policies in Mexico or elsewhere, including changes in inflation rates, exchange rates, regulatory developments, customer demand and competition.



[www.genommalab.com](http://www.genommalab.com)