



México, D.F., 12/08/2009

GENOMMA LAB, ANNOUNCES BRAND

PRIMER NIVEL POR TU SALUD[®]

Genomma Lab Internacional S.A.B. DE C.V. (BMV: LAB) (“Genomma Lab” or “the Company”), announces to public investors, that yesterday, through its subsidiary Medicinas y Medicamentos Nacionales, S.A. de C.V. the Company made public its Interchangeable Generic brand **PRIMER NIVEL POR TU SALUD[®]** during an event in which Health Sector authorities were present.

The launch and commercialization through out the country of these medicines will occur during the next few weeks.

Company Description.

Genomma Lab is a leading company in the Pharmaceutical and Personal Care industry in Mexico and has presence at an international level. Genomma Lab is dedicated to the development, sales and promotion of a great variety of Premium brand products, many of which are leaders in the category that they compete in terms of sales and market share.

Genomma Lab made its initial public offer in the Mexican Stock Market in June of 2008 through a primary offer and its shares quote by the “LAB” symbol.

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