



Mexico City, Mexico, June 5, 2009

GENOMMA LAB INTERNACIONAL ACQUIRES *JOCKEY CLUB* BRAND

- *The acquisition of the Jockey Club brand reinforces Genomma Lab's presence in the following categories:*
 - o *Hair care products (hair coloring for men and hair spray)*
 - o *Talcum powder*
 - o *Lotions and perfumes*

- *Genomma Lab continues the acquisition program announced during the Company's initial public offering, which took place in June 2008*

Genomma Lab Internacional S.A.B. DE C.V. (BMV: LAB) ("Genomma Lab" or "the Company"), one of the largest and most diversified Mexican companies in the pharmaceutical and personal care products categories, announced the acquisition of the personal care brand for men, *Jockey Club*. With this acquisition, Genomma Lab strengthens its presence in the personal care industry focused on gentlemen. The brand reported net sales of Ps. 32.6 million in 2008.

Jockey Club is a traditional and popular brand in Mexico. With registered sales since 1949, its range of products with which it participates in the men's personal care products industry is a widely-recognized brand in the market.

Genomma Lab's management is convinced that the synergies created with the introduction of the *Jockey Club* brand to the Company's business platform have a high potential for increasing sales of these products in the short term and will facilitate the development, repositioning and marketing of these products.

Genomma Lab paid for the transaction with its own resources at a multiple of 1.3x sales for 2008, for a total of Ps. 42.4 million.

Contact: Oscar Villalobos
Tel: +52 (55) 5081 0000 Ext. 4250
E-mail: inversion@genommalab.com

In New York: i-advize Corporate Communications, Inc.
Tel: (212) 406-3691/95
E-mail: genomma@i-advize.com



Company Description

Genomma Lab Internacional, S.A.B. de C.V. is a leading over-the-counter pharmaceuticals and personal care products company in Mexico with international presence. Genomma develops, sells and markets a broad range of premium branded products, many of which are leaders in the categories in which they compete in terms of sales and market share.

The Company is listed on the Mexican Stock Exchange under the ticker symbol “LAB.B” (Bloomberg: labb.mx).

Web Site: www.genommalab.com



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