

Mexico City, June 10th, 2013

GENOMMA LAB ANNOUNCES CORPORATE RATING

Genomma Lab Internacional S.A.B. de C.V. (BMV: LAB) (“Genomma Lab” or “the Company”), announced today that the agencies Fitch Ratings and HR Ratings have each assigned Genomma Lab a corporate rating. The corporate rating given by Fitch Ratings was “**AA(mex)**” in the long term national rating scale, while HR Ratings assigned a “**HR AA**” in the long term.

According to the statements released by the agencies, Genomma Lab has a high credit quality and offers great security in the timely payment of debt obligations. The ratings are based on the Company’s market position, the geographical diversification of its operations, its lean cost structure, positive cashflow and low leverage levels.

“We are satisfied with the ratings given to the Company by the aforementioned agencies, which demonstrate the financial and operating strength of our business model. We are certain that these ratings will allow Genomma Lab to successfully venture in the debt securities market in Mexico,” stated Rodrigo Herrera, Genomma Lab’s Chief Executive Officer.

Company Description

Genomma Lab Internacional, S.A.B. de C.V. is one of the fastest growing pharmaceutical and personal care products companies in Latin America. Genomma Lab develops, sells and markets a broad range of premium branded products, many of which are leaders in the categories in which they compete in terms of sales and market share. The Company has a sound business model through a unique combination of a new product development process, consumer oriented marketing, a broad retail distribution network and a low-cost, highly flexible supply chain operating model.

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Note on Forward-Looking Statements

This report may contain certain forward-looking statements and information relating to the Company that reflect the current views and/or expectations of the Company and its management with respect to its performance, business and future events. Forward looking statements include, without limitation, any statement that may predict, forecast, indicate or imply future results, performance or achievements, and may contain words like “believe,” “anticipate,” “expect,” “envisages,” “will likely result,” or any other words or phrases of similar meaning. Such statements are subject to a number of risks, uncertainties and assumptions. We caution you that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of the Company. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

