



Mexico City, April 1st, 2011

GENOMMA LAB ANNOUNCES THE CLOSING OF A LONG TERM FINANCING AGREEMENT

Genomma Lab Internacional S.A.B. de C.V. (BMV: LAB) (“Genomma Lab” or “the Company”) informs the investor public that it signed an unsecured loan for a total of up to \$2 billion pesos, which is divided in two tranches: the first facility is a long-term loan for an amount up to \$1.3 billion pesos and the second one is a medium-term revolving loan for the amount of up to \$700 million pesos. The institutions that committed the funds under the modality of Club Deal are Banco Santander (México), S.A. and Banco HSBC México, S.A.

The long-term loan for the amount of up to \$1.3 billion pesos is for a 5-year period with a 2-year grace period in the payment of the principal. The main use of this loan will be the long-term financing of the brands acquired during 2010 and the beginning of 2011, as well as possible acquisitions that the Company could realize in the future.

The medium-term loan for the amount of up to \$700 million pesos is a 3-year revolving line of credit. This loan will be used for working capital purposes mainly to support the seasonality of the business, as well as the growth in our local and international operations.

Once this loan is disbursed, the Company’s cost of capital will improve, its financial structure will strengthen, ensuring the necessary solidity and solvency to continue with the growth plans for the following years.

The Company appreciates the trust entitled in Genomma Lab by the involved institutions, Santander and HSBC.

Company Description

Genomma Lab Internacional, S.A.B. de C.V. is one of the fastest growing pharmaceutical and personal care products companies in Latin America. Genomma Lab develops, sells and markets a broad range of premium branded products, many of which are leaders in the categories in which they compete in terms of sales and market share. The Company has a sound business model through a unique combination of a new product development process, consumer oriented marketing, a broad retail distribution network and a low-cost, highly flexible supply chain operating model.

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