

## Genomma Lab Announces Acquisition of Bufferin®, Cheracol D® and Rose Milk® Brands – Expands OTC Offerings in the U.S.

**Mexico City, June 14, 2018 – Genomma Lab Internacional, S.A.B. de C.V. (BMV: LABB)** (“Genomma Lab” or “the Company”), one of the leading pharmaceutical and personal care products companies in Mexico with an increasing international presence, today announced it has purchased three over-the-counter (OTC) brands in the United States, in two separate transactions as part of its strategy to strengthen its presence in the U.S. branded consumer health market.

Genomma Lab USA Inc., the Company’s U.S. subsidiary, recently acquired the **BUFFERIN®** brand from Dr. Reddy’s Laboratories Ltd., and in a separate transaction acquired the **Cheracol D®** and **Rose Milk®** brands from Sheffield Pharmaceuticals, LLC.

*“The three heritage brands we acquired have a strong brand equity and consumer recognition built over several decades, at levels above our expectations relative to the purchase price. The acquisition will therefore complement our business well; leveraging our marketing and distribution capabilities while enhancing our presence in the U.S. OTC market. We are excited to add three strong, well-known names to our U.S. portfolio”* commented Mr. Máximo Juda, CEO of Genomma Lab.

*“A total investment of US\$3.02 million was paid fully in cash, with benefit of Genomma’s strong Balance Sheet,”* added Mr. Antonio Zamora Galland, CFO of Genomma Lab.

Genomma plans to revitalize these heritage brands and to execute a full relaunch by 2020. The deepening of Genomma’s offering in the U.S. complements the Company’s strong Latin America OTC presence.

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### About Genomma Lab Internacional

Genomma Lab Internacional, S.A.B. de C.V. is one of the fastest growing pharmaceutical and personal care products companies in Latin America. Genomma Lab develops, sells and markets a broad range of Premium branded products, many of which are leaders in the categories in which they compete in terms of sales and market share. The Company has a sound business model through a unique combination of a new product development process, consumer oriented marketing, a broad retail distribution network and a low-cost, highly flexible supply chain operating model. For more information visit: [www.genommalab.com](http://www.genommalab.com)

Genomma Lab’s shares are listed on the Mexican Stock Exchange under the ticker **“LABB” (Bloomberg: LABB:MM)**.

### Note on Forward-Looking Statements

This report may contain certain forward-looking statements and information relating to the Company that reflect the current views and/or expectations of the Company and its management with respect to its performance, business and future events. Forward looking statements include, without limitation, any statement that may predict, forecast, indicate or imply future results, performance or achievements, and may contain words like “believe,” “anticipate,” “expect,” “envisages,” “will likely result,” or any other words or phrases of similar meaning. Such statements are subject to a number of risks, uncertainties and assumptions. We caution you that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of the Company. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.